

Improved Lighting with Financial Payback in under 2 Years!

Situation

Pizza Hut of Southern Wisconsin (PHSW) was paying too much for parking lot electricity and service at their 36 restaurant locations.

With legacy lighting, the frequent outages required the services of a bucket truck and an electrician. It often cost two hours travel time to change a single pole lamp.

The Pizza Hut franchisee wanted longer lasting lights with better energy efficiency.

Project Scope

The contractor surveyed six restaurant parking lots with an eTech LED consultant to develop a standard lighting plan for PHSW.

The team recommended replacing the current 400 watt pole lamps with 105 watt LEDs, and the 250 watt wall packs with 45 watt LEDs.

eTech LED coordinated delivery with the contractor by location and by installation schedule to maximize parking lot up-time.

Thirty more parking lots are now scheduled.

"We were looking for energy savings, fast ROI and maintenance savings as it is very expensive to pay a contractor to go to our stores for lamp and ballast change-outs."

Danny Senf, VP

Pizza Hut of Southern Wisconsin

Pizza Hut



Client Industry: Restaurant

Locations: Six Sites in Southern Wisconsin

Project Type: Parking Lot Upgrades

Project Cost: \$12,950

Annual Energy Savings: \$4,728

Total Project Incentives: \$1,110

Simple Payback (including Incentives, Energy Savings, and Maintenance Savings): 23 Months



Headquartered in Oshkosh, Wisconsin, eTech LED offers some of the most efficient and reliable lighting products in the world. For over 10 years, eTech LED has developed, manufactured, and distributed high quality LED products, often setting the benchmark for design, value, and customer service excellence in this quickly changing industry.

eTech LED is an industry leader delivering products to all fifty states and more than fifteen countries. With a worldwide supplier network, eTech LED provides customers and partners with real-time customer support from the factory to client warehouses, store networks, and project sites. For more information, please visit

www.eteched.com, or call us at 920.267.6109.